

Royal Solent Yacht Club Magazine 2024

The Royal Solent Yacht Club magazine is an annual publication of 80 pages featuring editorial about key club and local events and news stories, with most of the content being contributed by Club members.

The magazine is circulated to our membership of over 1000, as well as to other yacht clubs on the Island and South Coast, our sponsors and the local community. It can also be viewed online via the Club's website.

Copies of the magazine are also on display in the Clubhouse and Yarmouth Harbour throughout the year for visitors to read and take away with them.

Visitors to the Club are predominantly visiting sailors and motorboaters (the magazine has proved to be a favourite of visitors to the Harbour), plus those attending corporate and private events.

At a glance:

- * Annual magazine published in March.
- * Print run of 1750.
- * 80 pages.
- * A4 (297mm high x 210mm wide).
- * Printed in full colour on high quality gloss art paper - cover pages on 250gsm, inner pages on 100gsm.
- * Readership increasing with each edition.

If you would like to view the last edition of the magazine online please visit our website and click on the 2023 magazine cover:

http://www.royalsolent.org/the_club/Club_Magazine/



Advertisement Booking Form 2024

Company Name

Contact Name

Email Tel No

Address

1. Please tick the advertisement size required (prices exclude VAT):

~~Back Cover (21cm wide x 29.5cm high)~~ **SOLD** £450

~~Inside Front Cover (21cm wide x 29.5cm high)~~ **SOLD** £375

~~Inside Back Cover (21cm wide x 29.5cm high)~~ **SOLD** £375

Full Page £330

(18.5cm wide x 27cm high or 21cm wide x 29.5cm high with bleed)

1/2 Page Portrait (9cm wide x 27cm high) £210

1/2 Page Landscape (18.5cm wide x 13cm high) £210

2. Please tick the relevant option below to indicate your artwork requirements:

You wish to use the same advertisement as last year:

(No need to re-supply artwork)

You will be supplying us with new artwork by the end of January 2024:

(Supply as print-ready PDF to Jane Roberts at membership@royalsolent.org)

You require a quote from our Graphic Designer for new artwork:

You require a quote from our Graphic Designer for amendments to existing artwork:

Please book your advertising space by mid January 2024 by returning completed booking forms via email to membership@royalsolent.org or by post to Jane Roberts, Royal Solent Yacht Club, The Square, Yarmouth, Isle of Wight, PO41 0NS.