

# Royal Solent Yacht Club

## Magazine 2019

The Royal Solent Yacht Club magazine is an annual publication featuring editorial about key club events and developments throughout the year, with most of the content being contributed by club members.

The magazine is circulated in March to our membership of over a 1000, as well as to other yacht clubs on the Island and South Coast, our sponsors and the local community.

Copies of the magazine are also on display in the Clubhouse throughout the year for visitors to read and take away with them. Visitors to the Club are predominantly visiting yachtsmen and women (the magazine has proved to be a favourite of visitors to the Harbour), plus those attending corporate and private events.

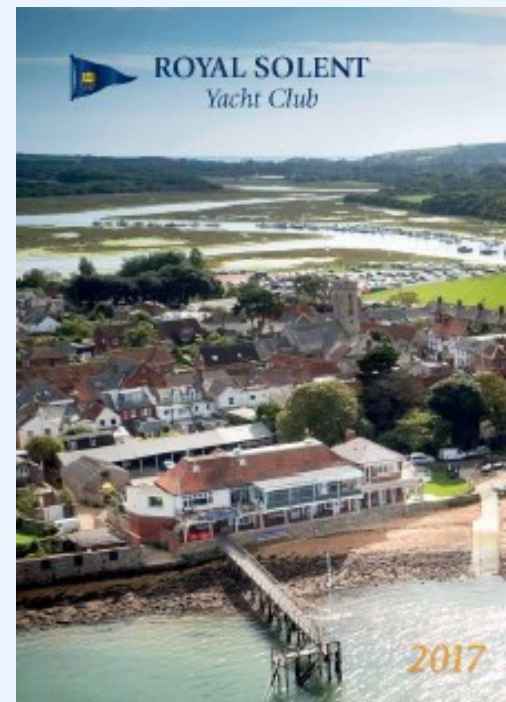
Due to the success of recent editions we are increasing our print run for 2019 by 50%.

### At a glance:

- \* Annual magazine published in March.
- \* Print run of 1500.
- \* 80 pages.
- \* A4 (297mm high x 210mm wide).
- \* Printed in full colour on high quality gloss art paper - cover pages on 250gsm, inner pages on 130/150gsm.
- \* Readership increasing with each edition.

If you would like to view the current magazine online please go to our website at the following location and then click on the cover image:

[http://www.royalsolent.org/Club\\_Magazine/](http://www.royalsolent.org/Club_Magazine/)



# Advertisement Booking Form 2019

Company Name .....

Contact Name .....

Email ..... Tel No .....

Address .....

## 1. Please tick the advertisement size required:

~~Back Cover (21cm wide x 29.5cm high)~~ **SOLD** ~~£320 + vat (£384)~~

~~Inside Back Cover (21cm wide x 29.5cm high)~~ **SOLD** ~~£310 + vat (£372)~~

Full Page with bleed (21cm wide x 29.5cm high) £295 + vat (£354)

Full Page (18.5cm wide x 27cm high) £295 + vat (£354)

Inside Front Cover (21cm wide x 29.5cm high) £310 + vat (£372)

1/2 Page Portrait (9cm wide x 27cm high) £165 + vat (£198)

1/2 Page Landscape (18.5cm wide x 13cm high) £165 + vat (£198)

1/4 Page Portrait (9cm wide x 13cm high) £95 + vat (£114)

1/8 Page Landscape (9cm wide x 6.5cm high) £70 + vat (£84)

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## 2. Please tick the relevant option below to indicate your artwork requirements:

You wish to use the same advertisement as last year:

*(No need to re-supply artwork)*

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You will be supplying us with new artwork by the end of January 2019:

*(Supply as print-ready PDF to Abby Bird at [membership@royalsolent.org](mailto:membership@royalsolent.org))*

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You require a quote from our Graphic Designer for new artwork:

*(Full page: £80-£100, 1/2 page: £60-£80, 1/4 page: £40-£60, 1/8 page: £20-£40, + vat)*

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You require a quote from our Graphic Designer for amendments to existing artwork:

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Please book your advertising space by mid January 2019 by returning completed booking forms via email to [membership@royalsolent.org](mailto:membership@royalsolent.org) or by post to Abby Bird, Royal Solent Yacht Club, The Square, Yarmouth, Isle of Wight, PO41 0NS.